

1. Introduction At Worldsec ("we," "our," or "us"), safeguarding your personal data is a priority. This Privacy Policy describes the types of information we gather, how we use and share it, and the steps we take to protect it when you browse <http://worldsec.it.com/> (the "Site") or reach out to us regarding our services.

2. Information We Collect

2.1 Information You Provide to Us Certain personal details are collected when you choose to submit them through our contact form. These may include:

- Full name
- Email address
- Phone number
- Any additional details you enter in the "Notes" field

2.2 Information We Collect Automatically Each time you access our Site, certain technical and behavioral data is gathered automatically, including:

- **Usage Data:** We rely on Google Analytics (G4) to track standard web traffic metrics and visitor behavior. All such data is processed in an aggregated, anonymized format.
- **Cookies:** We do not place cookies ourselves. That said, certain third-party tools integrated into our Site may do so:
 - Google Analytics uses cookies as part of its data collection process.

3. How We Use Your Information The data we collect is used for the following purposes:

- To address your inquiries and fulfill the services you request
- To enhance the functionality and quality of our Site
- To monitor Site performance and improve the overall user experience
- To meet applicable legal requirements

We do not use contact details for unsolicited marketing. Any information you submit is used solely to respond to your direct requests related to our software development services.

4. Disclosure of Your Information Your information may be disclosed in the following circumstances:

- To third-party vendors who support our operations (e.g., Google Analytics)
- When required to fulfill legal obligations
- To safeguard our legal rights and assets
- With your explicit consent or upon your request

5. Third-Party Services The following external services are integrated into our Site:

- **Google Analytics:** Used to analyze website traffic and user behavior. For details on data handling, visit <https://policies.google.com/privacy/partners>.
- **HubSpot CRM:** Contact submissions made via our form are stored and managed through HubSpot.

6. Data Security We apply appropriate technical and organizational measures to keep your personal information secure. Nevertheless, no online transmission or digital storage system can be guaranteed to be entirely without risk.

7. Your Rights Subject to the laws applicable in your jurisdiction, you may be entitled to request access to, correction of, or deletion of your personal data. To exercise any of these rights, please get in touch with us directly.

8. Children's Privacy This Site is designed for adult audiences and is not directed at individuals under the age of 13. We do not intentionally collect personal information from children in that age group.

9. Changes to This Privacy Policy We reserve the right to revise this Privacy Policy as needed. Any updates will be reflected on this page, accompanied by a revised "Last updated" date.

10. Contact Us For any questions or concerns regarding this Privacy Policy, please reach out to us at:

<http://worldsec.it.com/>

Email: info@worldsecpay.com

Address: 1095 Mckenzie Ave., Suite 300, Victoria, BC, Canada, V8P 2L5